

PATENT COOPERATION TREATY

From the INTERNATIONAL BUREAU

PCT

NOTIFICATION OF ELECTION

(PCT Rule 61.2)

To:

Commissioner
US Department of Commerce
United States Patent and Trademark
Office, PCT
2011 South Clark Place Room
CP2/5C24
Arlington, VA 22202
ETATS-UNIS D'AMERIQUE
in its capacity as elected Office

Date of mailing:

04 October 2001 (04.10.01)

International application No.:

PCT/US00/07915

Applicant's or agent's file reference:

604.30-PCT

International filing date:

24 March 2000 (24.03.00)

Priority date:

Applicant:

BLAKELEY, Thomas et al

1. The designated Office is hereby notified of its election made:

☒

in the demand filed with the International preliminary Examining Authority on:

15 November 2000 (15.11.00)

☐

in a notice effecting later election filed with the International Bureau on:

2. The election ☒ was

☐

was not

made before the expiration of 19 months from the priority date or, where Rule 32 applies, within the time limit under Rule 32.2(b).

The International Bureau of WIPO
34, chemin des Colombettes
1211 Geneva 20, Switzerland

Facsimile No.: (41-22) 740.14.35

Authorized officer:

J. Zahra

Telephone No.: (41-22) 338.83.38

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
4 October 2001 (04.10.2001)

PCT

(10) International Publication Number
WO 01/73638 A1

(51) International Patent Classification⁶: **G06F 17/60**

Rick [US/US]; Mindarrow Systems, Inc, 101 Enterprise,
#340, Aliso Viejo, CA 92656 (US).

(21) International Application Number: **PCT/US00/07915**

(74) Agents: **FISH, Robert et al.**; Fish & Associates, LLP,
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(US).

(22) International Filing Date: 24 March 2000 (24.03.2000)

(25) Filing Language: English

(81) Designated States (*national*): AE, AL, AM, AT, AT (utility model), AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, CZ (utility model), DE, DE (utility model), DK, DK (utility model), DM, EE, EE (utility model), ES, FI, FI (utility model), GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SK (utility model), SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(26) Publication Language: English

(71) Applicant (*for all designated States except US*): **MINDARROW SYSTEMS, INC.** [US/US]; 101 Enterprise, #340, Aliso Viejo, CA 92656 (US).

(72) Inventors; and

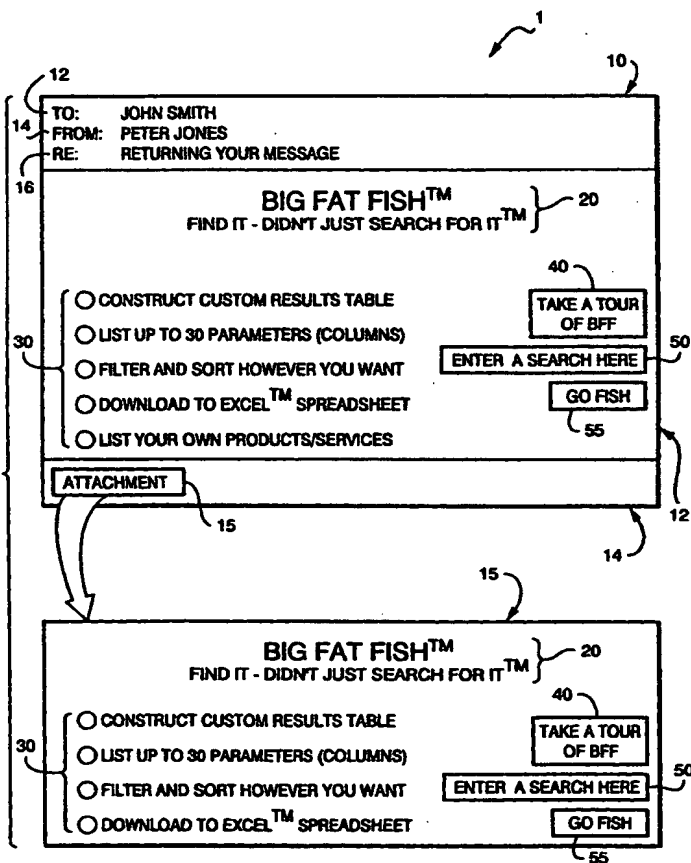
(75) Inventors/Applicants (*for US only*): **BLAKELEY, Thomas** [US/US]; Mindarrow Systems, Inc, 101 Enterprise, #340, Aliso Viejo, CA 92656 (US). **MCEWAN,**

(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent

[Continued on next page]

(54) Title: **INTERACTIVE COMMERCIALS AS INTERFACE TO A SEARCH ENGINE**

(57) Abstract: A user submits a search request to an Internet or other network search engine from within an e-mail client. The software for performing this task is preferably provided as part of e-mail advertisement (15) sent to the user (recipient). The advertisement preferably includes a first portion having a first branding graphic (20), and a second portion that receives a search string designated by the recipient (50). In especially preferred embodiments the search engine returns the search results to the recipient within the e-mail client.



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(AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

Published:

- with international search report
- with amended claims

INTERNATIONAL SEARCH REPORT

Int. application No.

PCT/US00/07915

A. CLASSIFICATION OF SUBJECT MATTER

IPC(6) : G06F 17/60

US CL : 705/14

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/14, 10, 26, 27, 1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
Dialog, Proquest Direct, Internet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 5,995,102 A (ROSEN et al) 30 November 1999 (30.11.1999) See Figure 8, Col. 2 line 36-Col. 5 line 3, Col. 13, lines 32-45	1-15
Y	US 5,978,799 A (HIRSCH) 02 November 1999 (02.11.1999) See entire document	1-6, 8-10, 15
Y	Altia Inc., "Altia Design Propels Into Multimedia Market Creating Animations or Internet Ads", New Release, Dialog File 813:PR Newswire, 3 pages, 19 August 1996	1, 7, 12-15
Y	RUSSO, MICHAEL, "E-Mail Marketing for the Roofing Contractor", RSI, Roofing, Siding, Insulation, Vol. 77, Issue 3, pg 14, 3 pages, March 2000	1, 9-15
A	US 6,014,502 A (MORAES) 11 January 2000 (11.01.2000) See entire document	1-15
A	US 5,809,242 A (SHAW et al) 15 September 1998 (15.09.1998) See entire document	1-15



Further documents are listed in the continuation of Box C.



See patent family annex.

Special categories of cited documents:	
"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E" earlier application or patent published on or after the international filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O" document referring to an oral disclosure, use, exhibition or other means	
"P" document published prior to the international filing date but later than the priority date claimed	"&" document member of the same patent family

Date of the actual completion of the international search

26 May 2000 (26.05.2000)

Date of mailing of the international search report

15 SEP 2000

Name and mailing address of the ISA/US

Commissioner of Patents and Trademarks
Box PCT
Washington, D.C. 20231

Facsimile No. (703)305-3230

Authorized officer

Emanuel T Voeltz

Telephone No. (703)305-9700

Rugenia Zagan

REC'D 06 APR 2001

WIPO

PCT

Applicant's or agent's file reference 604.30-PCT	FOR FURTHER ACTION See Notification of Transmittal of International Preliminary Examination Report (Form PCT/IPEA/416)	
International application No. PCT/US00/07915	International filing date (day/month/year) 24 March 2000 (24.03.2000)	Priority date (day/month/year) NONE
International Patent Classification (IPC) or national classification and IPC IPC(7): G06F 17/60 and US Cl.: 14		
Applicant MINDARROW SYSTEMS, INC.		
<p>1. This international preliminary examination report has been prepared by this International Preliminary Examining Authority and is transmitted to the applicant according to Article 36.</p> <p>2. This REPORT consists of a total of <u>3</u> sheets, including this cover sheet.</p> <p><input type="checkbox"/> This report is also accompanied by ANNEXES, i.e., sheets of the description, claims and/or drawings which have been amended and are the basis for this report and/or sheets containing rectifications made before this Authority (see Rule 70.16 and Section 607 of the Administrative Instructions under the PCT).</p> <p>These annexes consist of a total of <u>1</u> sheets.</p> <p>3. This report contains indications relating to the following items:</p> <p>I <input checked="" type="checkbox"/> Basis of the report</p> <p>II <input type="checkbox"/> Priority</p> <p>III <input type="checkbox"/> Non-establishment of report with regard to novelty, inventive step and industrial applicability</p> <p>IV <input type="checkbox"/> Lack of unity of invention</p> <p>V <input checked="" type="checkbox"/> Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement</p> <p>VI <input type="checkbox"/> Certain documents cited</p> <p>VII <input type="checkbox"/> Certain defects in the international application</p> <p>VIII <input type="checkbox"/> Certain observations on the international application</p>		
Date of submission of the demand 15 November 2000 (15.11.2000)	Date of completion of this report 07 February 2001 (07.02.2001)	
Name and mailing address of the IPEA/US Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231 Facsimile No. (703)305-3230	Authorized officer James Trammell <i>James R. Matthews</i> Telephone No. (703)305-9700	

I. Basis of the report**1. With regard to the elements of the international application:***

- ☐ the international application as originally filed.
- ☒ the description:
pages 1, 3-5 as originally filed
pages 2, filed with the demand
pages NONE, filed with the letter of _____.
- ☒ the claims:
pages NONE, as originally filed
pages 6-7, as amended (together with any statement) under Article 19
pages NONE, filed with the demand
pages NONE, filed with the letter of _____.
- ☒ the drawings:
pages 2, as originally filed
pages 1, filed with the demand
pages NONE, filed with the letter of _____.
- ☐ the sequence listing part of the description:
pages NONE, as originally filed
pages NONE, filed with the demand
pages NONE, filed with the letter of _____.

2. With regard to the language, all the elements marked above were available or furnished to this Authority in the language in which the international application was filed, unless otherwise indicated under this item.

These elements were available or furnished to this Authority in the following language _____ which is:

- ☐ the language of a translation furnished for the purposes of international search (under Rule 23.1(b)).
- ☐ the language of publication of the international application (under Rule 48.3(b)).
- ☐ the language of the translation furnished for the purposes of international preliminary examination (under Rules 55.2 and/or 55.3).

3. With regard to any nucleotide and/or amino acid sequence disclosed in the international application, the international preliminary examination was carried out on the basis of the sequence listing:

- ☐ contained in the international application in printed form.
- ☐ filed together with the international application in computer readable form.
- ☐ furnished subsequently to this Authority in written form.
- ☐ furnished subsequently to this Authority in computer readable form.
- ☐ The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.
- ☐ The statement that the information recorded in computer readable form is identical to the written sequence listing has been furnished.

4. ☒ The amendments have resulted in the cancellation of:

- ☒ the description, pages NONE
- ☒ the claims, Nos. NONE
- ☒ the drawings, sheets/fig NONE

5. ☐ This report has been established as if (some of) the amendments had not been made, since they have been considered to go beyond the disclosure as filed, as indicated in the Supplemental Box (Rule 70.2(c)).**

* Replacement sheets which have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in this report as "originally filed" and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17).

** Any replacement sheet containing such amendments must be referred to under item 1 and annexed to this report.

V. Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement**1. STATEMENT**

Novelty (N)	Claims <u>1-15</u>	YES
	Claims <u>NONE</u>	NO
Inventive Step (IS)	Claims <u>1-15</u>	YES
	Claims <u>NONE</u>	NO
Industrial Applicability (IA)	Claims <u>1-15</u>	YES
	Claims <u>NONE</u>	NO

2. CITATIONS AND EXPLANATIONS (Rule 70.7)

Claim 1 meets the criteria set out in PCT Article 33(2)-(4), because the prior art does not teach or fairly suggest an interactive electronic commercial sent to a recipient as an attachment to an e-mail specifically including a searching routine that allows the recipient to submit a search string to a search engine and receive results, all from within the e-mail client, without using a browser. The amendment to claim 1 distinguishes claim 1 from the prior art. Claims 2-14 are dependent upon claim 1 and meet the criteria set out in PCT Article 33(2)-(4) for the same reasons.

Claim 15 meets the criteria set out in PCT Article 33(2)-(4), because the prior art does not teach or fairly suggest a method of sending an interactive electronic commercial to a recipient as an attachment to an e-mail specifically including a searching routine that allows the recipient to submit a search string to a search engine and receive results, all from within the e-mail client, without using a browser. The amendment to claim 1 distinguishes claim 1 from the prior art.

----- NEW CITATIONS -----

NONE

Summary of the Invention

The present invention provides embodiments in which a user submits a search request to an Internet or other network search engine from within an e-mail client.

5 In preferred embodiments, the software for performing this task is provided as part of an e-mail advertisement sent to the user (recipient). The advertisement preferably includes a first portion having a first branding graphic, and a second portion that receives a search string designated by the recipient. In especially preferred embodiments the search engine returns the search results to the recipient within the e-mail client.

10 Various objects, features, aspects, and advantages of the present invention will become more apparent from the following detailed description of preferred embodiments of the invention, along with the accompanying drawings in which like numerals represent like components.

Brief Description of the Drawing

Fig. 1 is a schematic of an e-mail message according to the claimed subject matter.

15 Fig. 2 is a schematic of a search results portion of an e-mail message.

Fig. 3 is a flowchart of a preferred method.

Detailed Description

In Figure 1 an e-mail message 1 generally contains a header portion 10, a message portion 12, and an attachment portion 14 including an attachment 15. One or both of the message portion 12 and attachment 15 include a product or advertiser name section 20, value
20 proposition 30, a hyperlink portion 40, a search string input section 50, a search initiator button 55. Figure 2 generally depicts a search results section 60 that can be included in either message 1 or another e-mail message.

The header portion 10 is likely known in the art. There is at least a "To:" section 12, a
25 "From:" section 14, and a "Re:" section 16, the content of which is likely controlled by the

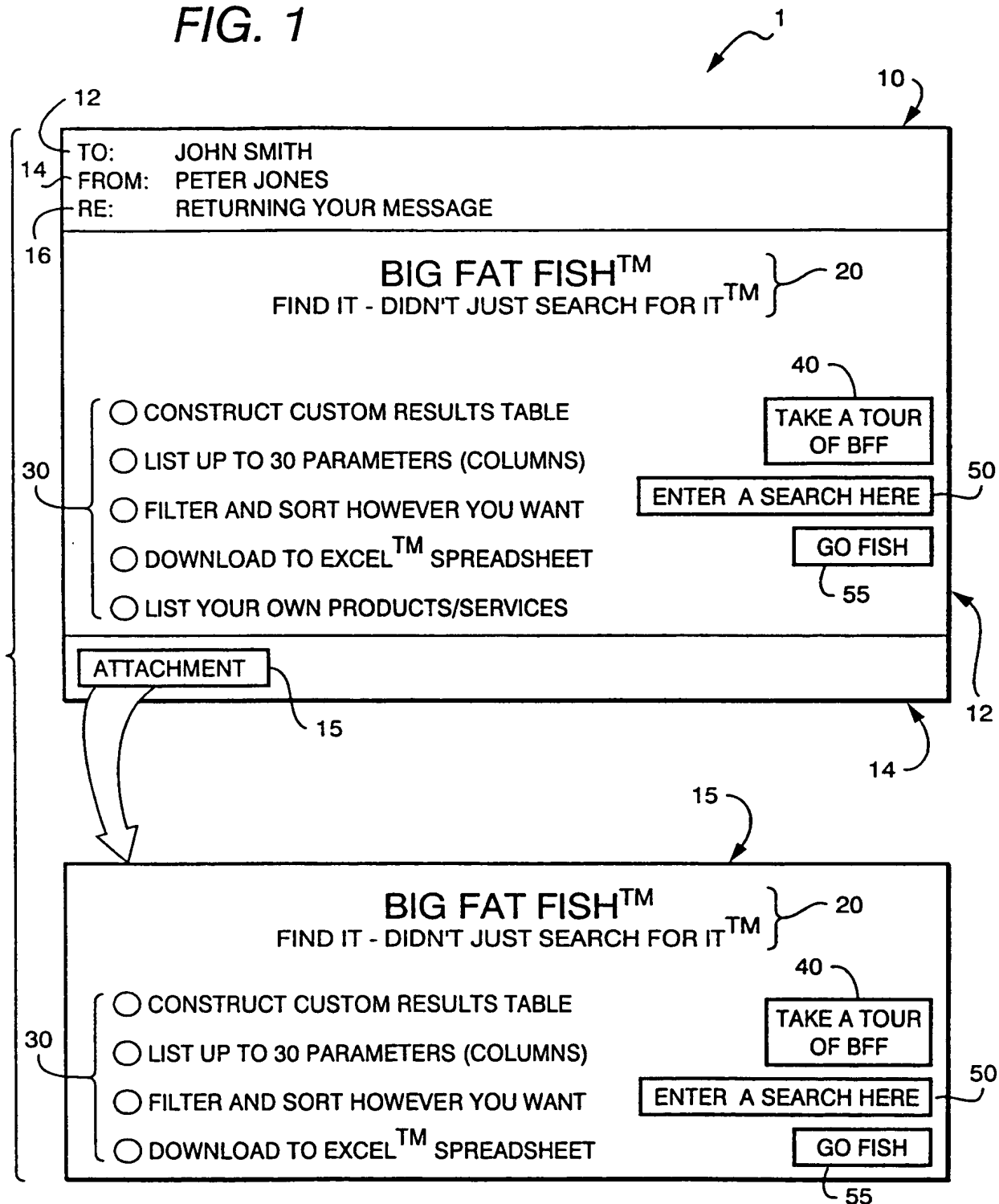
CLAIMS

What is claimed is:

1. An interactive electronic commercial sent to a recipient as an attachment to an e-mail,
5 comprising:
a commercial message portion that includes a first branding graphic;
an interface portion that receives a search string designated by the recipient; and
a searching routine that submits the search string to a search engine, and returns results
to the recipient from within an e-mail client.
- 10 2. The commercial of claim 1 wherein the search string is selected from a list of search
strings presented to the recipient in the commercial.
3. The commercial of claim 1 wherein the interface portion contains a space into which
the recipient types the search string.
4. The commercial of claim 1 wherein the search engine is a commercial searching
15 facility available through a portal other than the commercial.
5. The commercial of claim 1 wherein the search engine is a commercial searching
facility available through a web page of the Internet.
6. The commercial of claim 1 wherein the search engine further comprises a graphical
hyperlink to the web site.
- 20 7. The commercial of claim 1 further comprising an ordering routine through which the
recipient orders a product.
8. The commercial of claim 1 further comprising a results routine that returns a set of
results to the recipient through an interface provided by the commercial based upon
submitting the search string to the search engine.

9. The commercial of claim 8 further comprising an ordering routine through which the recipient orders a product from among a listing of products contained in the set of results.
10. The commercial of claim 8 further comprising an audio containing clip that motivates the recipient to order a product from among a listing of products contained in the set of results.
11. The commercial of claim 10 having a playing routine by which the audio containing clip is played at will by the recipient.
12. The commercial of claim 1 where the commercial further includes branding graphics for multiple products.
13. The commercial of claim 1 where the commercial includes additional branding graphics for multiple products from unrelated vendors.
14. The commercial of claim 1 where the information ordering routine takes order information for multiple products from unrelated vendors.
15. A method of sending an interactive electronic commercial to a recipient as an attachment to an e-mail, comprising:
 - providing the commercial with a commercial message portion that includes a first branding graphic;
 - the recipient opening the attachment;
 - the opened attachment displaying an interface portion that receives a search string designated by the recipient;
 - an e-mail client submitting the search string to a search engine 230; and
 - returning a set of results from submission of the search string to the recipient from within the e-mail client.

FIG. 1



AMENDED CLAIMS

[received by the International Bureau on 16 November 2000 (16.11.00);
original claims 1 and 15 amended; remaining claims unchanged (2 pages)]

1. An interactive electronic commercial sent to a recipient as an attachment to an e-mail, comprising:
a commercial message portion that includes a first branding graphic;
an interface portion that receives a search string designated by the recipient; and
a searching routine that submits the search string to a search engine, and returns
results to the recipient from within an e-mail client, without using a browser.
2. The commercial of claim 1 wherein the search string is selected from a list of search strings presented to the recipient in the commercial.
3. The commercial of claim 1 wherein the interface portion contains a space into which the recipient types the search string.
4. The commercial of claim 1 wherein the search engine is a commercial searching facility available through a portal other than the commercial.
5. The commercial of claim 1 wherein the search engine is a commercial searching facility available through a web page of the Internet.
6. The commercial of claim 1 wherein the search engine further comprises a graphical hyperlink to the web site.
7. The commercial of claim 1 further comprising an ordering routine through which the recipient orders a product.
8. The commercial of claim 1 further comprising a results routine that returns a set of results to the recipient through an interface provided by the commercial based upon submitting the search string to the search engine.
9. The commercial of claim 8 further comprising an ordering routine through which the recipient orders a product from among a listing of products contained in the set of results.

10. The commercial of claim 8 further comprising an audio containing clip that motivates the recipient to order a product from among a listing of products contained in the set of results.
11. The commercial of claim 10 having a playing routine by which the audio containing clip is played at will by the recipient.
12. The commercial of claim 1 where the commercial further includes branding graphics for multiple products.
13. The commercial of claim 1 where the commercial includes additional branding graphics for multiple products from unrelated vendors.
14. The commercial of claim 1 where the information ordering routine takes order information for multiple products from unrelated vendors.
15. A method of sending an interactive electronic commercial to a recipient as an attachment to an e-mail, comprising:
 - providing the commercial with a commercial message portion that includes a first branding graphic;
 - the recipient opening the attachment;
 - the opened attachment displaying an interface portion that receives a search string designated by the recipient;
 - an e-mail client submitting the search string to a search engine; and
 - returning a set of results from submission of the search string to the recipient from within the e-mail client, without using a browser.

PCT REQUEST

604.30-PCT

Original (for SUBMISSION) - printed on 24.03.2000 02:39:14 PM

0	For receiving Office use only	
0-1	International Application No.	
0-2	International Filing Date	
0-3	Name of receiving Office and "PCT International Application"	
0-4	Form - PCT/RO/101 PCT Request Prepared using	PCT-EASY Version 2.90 (updated 01.01.2000)
0-5	Petition The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty	
0-6	Receiving Office (specified by the applicant)	United States Patent and Trademark Office (USPTO) (RO/US)
0-7	Applicant's or agent's file reference	604.30-PCT
I	Title of invention	INTERACTIVE COMMERCIALS AS INTERFACE TO A SEARCH ENGINE
II	Applicant	applicant only
II-1	This person is:	all designated States except US
II-2	Applicant for	ECOMMERCIAL.COM, INC.
II-4	Name	101 Enterprise, #340
II-5	Address:	Aliso Viejo, CA 92656
		United States of America
II-6	State of nationality	US
II-7	State of residence	US
II-8	Telephone No.	(949) 916-8705
II-9	Facsimile No.	(949) 916-8713
III-1	Applicant and/or inventor	applicant and inventor
III-1-1	This person is:	US only
III-1-2	Applicant for	BLAKELEY, Thomas
III-1-4	Name (LAST, First)	eCommercial.com, Inc.
III-1-5	Address:	101 Enterprise, #340
		Aliso Viejo, CA 92656
		United States of America
III-1-6	State of nationality	US
III-1-7	State of residence	US

PCT REQUEST

604.30-PCT

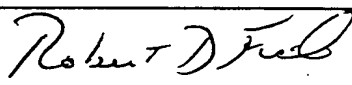
Original (for SUBMISSION) - printed on 24.03.2000 02:39:14 PM

III-2	Applicant and/or inventor	applicant and inventor US only MCEWAN, Rick eCommercial.com, Inc. 101 Enterprise, #340 Aliso Viejo, CA 92656 United States of America US US
III-2-1	This person is:	
III-2-2	Applicant for	
III-2-4	Name (LAST, First)	
III-2-5	Address:	
III-2-6	State of nationality	
III-2-7	State of residence	
IV-1	Agent or common representative; or address for correspondence The person identified below is hereby/has been appointed to act on behalf of the applicant(s) before the competent International Authorities as:	agent FISH & ASSOCIATES, LLP 1440 N. Harbor Blvd., Suite 706 Fullerton, CA 92835 United States of America (714) 449-2337 (714) 449-2339
IV-1-1	Name	
IV-1-2	Address:	
IV-1-3	Telephone No.	
IV-1-4	Facsimile No.	
IV-2	Additional agent(s)	additional agent(s) with same address as first named agent FISH, Robert; ZOETEWEEY, David; POTEAT, Sandie
IV-2-1	Name(s)	
V	Designation of States	AP: GH GM KE LS MW SD SL SZ TZ UG ZW and any other State which is a Contracting State of the Harare Protocol and of the PCT EA: AM AZ BY KG KZ MD RU TJ TM and any other State which is a Contracting State of the Eurasian Patent Convention and of the PCT EP: AT BE CH&LI CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE and any other State which is a Contracting State of the European Patent Convention and of the PCT OA: BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG and any other State which is a member State of OAPI and a Contracting State of the PCT
V-1	Regional Patent (other kinds of protection or treatment, if any, are specified between parentheses after the designation(s) concerned)	

PCT REQUEST

604.30-PCT

Original (for SUBMISSION) - printed on 24.03.2000 02:39:14 PM

V-2	National Patent (other kinds of protection or treatment, if any, are specified between parentheses after the designation(s) concerned)	AE AL AM AT (patent and utility model) AU AZ BA BB BG BR BY CA CH&LI CN CR CU CZ (patent and utility model) DE (patent and utility model) DK (patent and utility model) DM EE (patent and utility model) ES FI (patent and utility model) GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK (patent and utility model) SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW	
V-5	Precautionary Designation Statement In addition to the designations made under items V-1, V-2 and V-3, the applicant also makes under Rule 4.9(b) all designations which would be permitted under the PCT except any designation(s) of the State(s) indicated under item V-6 below. The applicant declares that those additional designations are subject to confirmation and that any designation which is not confirmed before the expiration of 15 months from the priority date is to be regarded as withdrawn by the applicant at the expiration of that time limit.		
V-6	Exclusion(s) from precautionary designations	NONE	
VI	Priority claim	NONE	
VII-1	International Searching Authority Chosen	United States Patent and Trademark Office (USPTO) (ISA/US)	
VIII	Check list	number of sheets	electronic file(s) attached
VIII-1	Request	4	-
VIII-2	Description	5	-
VIII-3	Claims	2	-
VIII-4	Abstract	1	abstract.txt
VIII-5	Drawings	3	-
VIII-7	TOTAL	15	
VIII-8	Accompanying items	paper document(s) attached	electronic file(s) attached
VIII-8	Fee calculation sheet	✓	-
VIII-10	Copy of general power of attorney		-
VIII-16	PCT-EASY diskette	-	diskette
VIII-18	Figure of the drawings which should accompany the abstract	1	
VIII-19	Language of filing of the international application	English	
IX-1	Signature of applicant or agent		
IX-1-1	Name (LAST, First)	FISH, Robert	

Original (for SUBMISSION) - printed on 24.03.2000 02:39:14 PM

FOR RECEIVING OFFICE USE ONLY

10-1	Date of actual receipt of the purported international application	
10-2	Drawings:	
10-2-1	Received	
10-2-2	Not received	
10-3	Corrected date of actual receipt due to later but timely received papers or drawings completing the purported international application	
10-4	Date of timely receipt of the required corrections under PCT Article 11(2)	
10-5	International Searching Authority	ISA/US
10-6	Transmittal of search copy delayed until search fee is paid	

FOR INTERNATIONAL BUREAU USE ONLY

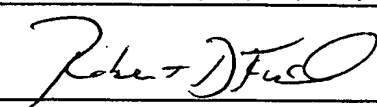
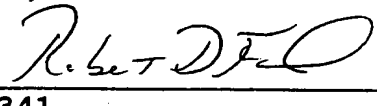
11-1	Date of receipt of the record copy by the International Bureau	
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PCT (ANNEX - FEE CALCULATION SHEET)

604.30-PCT

Original (for SUBMISSION) - printed on 24.03.2000 02:39:14 PM


(This sheet is not part of and does not count as a sheet of the international application)

0	For receiving Office use only	
0-1	International Application No.	
0-2	Date stamp of the receiving Office	
0-4	Form - PCT/RO/101 (Annex)	
0-4-1	PCT Fee Calculation Sheet Prepared using	PCT-EASY Version 2.90 (updated 01.01.2000)
0-9	Applicant's or agent's file reference	604.30-PCT
2	Applicant	ECOMMERCIAL.COM, INC., et al.
12	Calculation of prescribed fees	fee amount/multiplier total amounts (USD)
12-1	Transmittal fee T	⇒ 240
12-2	Search fee S	⇒ 700
12-3	International fee Basic fee (first 30 sheets) b1	427
12-4	Remaining sheets	0
12-5	Additional amount (X)	10
12-6	Total additional amount b2	0
12-7	b1 + b2 = B	427
12-8	Designation fees Number of designations contained in international application	83
12-9	Number of designation fees payable (maximum 8)	8
12-10	Amount of designation fee (X)	92
12-11	Total designation fees D	736
12-12	PCT-EASY fee reduction R	-132
12-13	Total International fee (B+D-R) I	⇒ 1,031
12-17	TOTAL FEES PAYABLE (T+S+I+P)	⇒ 1,971
12-19	Mode of payment	cheque
12-20	Deposit account instructions The receiving Office:	United States Patent and Trademark Office (USPTO) (RO/US)
12-20-2	is hereby authorized to charge any deficiency or credit any over-payment in the total fees indicated above to my deposit account	✓ 
12-20-3	is hereby authorized to charge the fee for preparation and transmittal of the priority document to the International Bureau of WIPO to my deposit account	✓ 
12-21	Deposit account No.	500341
12-22	Date	24 March 2000 (24.03.2000)

PCT (ANNEX - FEE CALCULATION SHEET)

604.30-PCT

Original (for SUBMISSION) - printed on 24.03.2000 02:39:14 PM

12-23	Name and signature	FISH, Robert 
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VALIDATION LOG AND REMARKS

13-2-4	Validation messages Priority	Green? No priority of an earlier application has been claimed. Please verify
13-2-6	Validation messages Contents	Yellow Accompanying item "copy of general power of attorney" has not been indicated as enclosed.